

Certificate No. G0X2018J337

GRN No. 41467121

Stamp Duty Paid : ₹ 101
(Rs. Only)Penalty : ₹ 0
(Rs. Zero Only)**Deponent**

Name: Pepsico India Holdings pvt ltd

Pl.No/Floor : Na

Sector/Ward : 62

Landmark : Pioneer square

City/Village : Gurugram

District : Gurugram

State : Haryana

Phone : 0



Purpose : SERVICE AGREEMENT to be submitted at Other

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered on 5 December'18 at Mumbai

Between

Village Social Transformation Foundation a Section 8 Company registered under the Companies Act, 2013, having its registered office at Gram Vikas Bhavan, Plot no. 76A, Sector 21, Kharghar, Navi Mumbai - 410210 and hereinafter referred to as "VSTF" nodal agency of Government of Maharashtra

And

PepsiCo India Holdings Private Limited, a company duly registered under the Companies Act, 1956 having registered office at Level 3 - 6, Pioneer Square, Sector - 62, Near Golf Course Extension Road, Gurugram - 122001, Haryana through its authorized signatory, Niteen Pradhan (hereinafter referred to as "**PepsiCo**" which expression shall unless repugnant to the context or meaning thereof be deemed to include its successors in business and permitted assigns) of the **ONE PART**.

Preamble

1. Maharashtra has large number of farmer promoted Community Based Organisations (CBOs) including Farmer Producer Organisations, Cluster Level Federations and Primary Agriculture Cooperative Societies. These Community Based Organisations are actively engaged in enhancing value accruals to its farmer member base by facilitating backward and forward linkages. There is a strong need to enhance and expand market access of CBOs and integrate them within the organised supply chain of Corporates, SMEs and Start-ups.
2. Government of Maharashtra intends to support development of inclusive and competitive agriculture value chains by facilitating promotion of Productive Partnerships between Community Based Organisations/Farmers and Private Sector (Buyers) through its various ongoing and upcoming initiatives.
3. Company is, *inter alia*, engaged in the business of manufacturing, selling and distributing a large range of packaged food products including salty snacks, breakfast cereals, juices etc., under various licensed/ owned trademarks such as LAY'S, KURKURE, QUAKER OATS, TROPICANA etc.

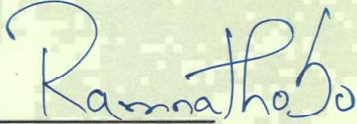
Purpose of MoU

1. The purpose of this MOU is to establish a framework for cooperation between Government of Maharashtra and PepsiCo to support and develop Productive Partnerships with Community Based Organisations/Farmers in Maharashtra which would help in development of long term, voluntary and commercial relationship that will help the participating partners to improve their competitiveness in terms of price, cost, productivity, quality and market access.
2. PepsiCo intends to work on below mentioned agri-commodities with Community Based Organisations/ Farmers in Maharashtra.

Sr. No	Agri-Commodities	No. of Famers
1.	Potato	857
2.	Citrus	1079

3. The Government of Maharashtra through its nodal agency/projects under which Community Based Organisation are supported will provide active assistance to facilitate development of Productive Partnerships as per applicable policies.
4. The finer/detailed scope of the final agreement shall be discussed and worked on in collaboration with the Parties to this MOU as per feasibility & viability & not binding & the present MOU is not binding on any of the parties in that regard.

For and on behalf of:
Government of Maharashtra



(Authorised Signatory)
Name: Ramnath Subramaniam
Designation: CEO
Contact: 9930526025
Email: CEO@mvstf.org
Department /Project- VSTF

For and on behalf of:
PepsiCo India Holdings Private Limited



(Authorised Signatory)
Name: Niteen Pradhan
Designation: Vice President- Supply
Chain, PepsiCo India
Contact: +91 8447279535
Email: Niteen.pradhan@pepsico.com