

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered on \_\_\_\_\_ (Date) at \_\_\_\_\_ (Place)

Between

Village Social Transformation Foundation (VSTF), a Section 8 Company of Government of Maharashtra registered under the Companies Act, 2013, having its registered office at Gram Vikas Bhavan, Plot no. 76A, Sector 21, Kharghar, Navi Mumbai – 410210.

And

A1 farms (Buyer) a Proprietary Firm owned by Smt. Shefali Gala, having its Regd. Office at Address 399, Pundi, Bhuj-Mandvi Highway, Kutch, Gujarat 370485 and Corporate office at 304, Exim Link, Goregaon-Mulund Link Road, Bhandup (west), Mumbai -400078

### **Preamble**

Maharashtra has large number of farmer promoted Community Based Organisations (CBOs) including Farmer Producer Organisations, Cluster Level Federations and Primary Agriculture Cooperative Societies. These Community Based Organisations are actively engaged in enhancing value accruals to its farmer member base by facilitating backward and forward linkages. There is a strong need to enhance and expand market access of CBOs and integrate them within the organised supply chain of Corporates, SMEs and Start-ups.

Government of Maharashtra intends to support development of inclusive and competitive agriculture value chains by facilitating promotion of Productive Partnerships between Community Based Organisation and Private Sector (Buyers) through its various ongoing and upcoming initiatives.

### **About Buyer / Company /SME/ Start-up :**

We are a socio-economic enterprise having our own farms - the leadership team consisting of educated technocrats. We are into the field of agriculture for the past decade. We have land banks in Kutch, Gujarat where we practise horticulture and medicinal plantation. We add value to pure & chemical free farm produces, make them available to urban consumers, create successful revenue generating demo model for farmers, link the farmers to modern technology, government programs and markets thus increasing their income.

In this context we have had the opportunity to make presentation to the top government departments and bureaucrats, including Mr. Modi when he was the CM of Gujarat

Our company A1 Farms is producing and selling value added agro products under the brand name "Pureganic" having website pureganicworld.com. Presently the **Pureganic Marketing Network** consists of - Distributors, A+ grade dryfruit retail stores, Online clients like Big Basket, Corporates like Godrej, Women & Home entrepreneurs (generating substantial income, working at self chosen timing from home) and a wide section of loyal consumers.

We are also marketing fresh fruits vide our company "Spectrum Agro" with the brand name "Spectrum Fresh" for past 8 years.

We are wishing to procure and market agro commodities from farmers in Maharashtra as detailed below

### **Purpose of MoU**

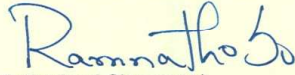
The purpose of this MOU is to establish a framework for cooperation between Government of Maharashtra and A1 Farms (Name of private company) to support and develop Productive Partnerships with Community Based Organisations in Maharashtra which would help in development of long term, voluntary and commercial relationship that will help the participating partners to improve their competitiveness in terms of price, cost, productivity, quality and market access.

A1 Farms (Name of Company / Buyer) intends to work on below mentioned agri-commodities with Community Based Organisations in Maharashtra.

Sr. No	Agri-Commodities	No. of Famers
1.	Organic grains and pulses	1000
2.	Organic Fruits and Vegetables	1000
3.	Honey	500
4.	Aromatic crops	1000

The Government of Maharashtra through its nodal agency/ projects under which Community Based Organisation are supported will provide active assistance to facilitate development of Productive Partnerships as per applicable policies.

For and on behalf of  
Government of Maharashtra



(Authorised Signatory )  
Name: Ramnath Subramaniam  
Designation: CEO  
Contact: 9892126025  
Email: ceo@mvstf.org  
Department /Project- VSTF

For A1 Farms

(Proprietor )  
Name : Shefali Ketan Gala  
Contact : 98211 53281  
Email : galashefalik@gmail.com  
Department